



KEYINGHAM
PRIMARY

*The more that you read, the more things you will know.
The more that you learn, the more places you'll go.
- Dr. Seuss*



Dear Parent or Guardian,

We are running a **Read for Good Readathon** and we'd love your child to join in.

It's been proven that children who read for pleasure are more likely to be successful and happy throughout their lives (OECD).

The charity **Read for Good** encourages children to read through its unique motivational approach inspiring reluctant readers to give reading a go, and keen readers to read more widely. Pupils can choose whatever they want to read - from comics to classics and audio books to blogs - they are not being assessed, it's all about reading for fun. And, they are motivated to read because the money they raise in sponsorship helps to provide a regular supply of brand new books and a resident storyteller to every major children's hospital in the UK.

Teachers, parents and pupils tell us that the freedom to choose what to read, combined with the knowledge that they are directly helping children in hospital compels pupils to get involved.

All you have to do is:

1. **Take a look at what they plan to read**, or help them complete their list of books to read. Remember they can read whatever they want: books, e-books, poetry, comics – anything goes! Sharing books is fine too (in fact recommended!) as well as listening to audio books.
2. **Help your child find sponsors among family and friends**. You can sponsor a child at <https://readathon.secure.force.com/sponsor> (which family and friends can use too).

Please support your child's sponsored read as much as you can. They'll be helping kids in hospitals get books, as well as helping themselves. And our school receives free books worth 20% of our grand sponsorship total – so there really is something in it for everyone.

For more information, check out your child's sponsorship card and visit www.readforgood.org.

**Thank you for your support – helping your
child to keep reading, raising
and being amazing!!**

